

VIDEOGRAPHER

149 Twin Springs Road, Hendersonville, NC, 28792

In House Position

At HiViz Lighting, we're looking for a video producer & editor to spearhead all of our video content creation, production and editing! You must be a driven, hungry and passionate individual. We will teach you about us, our culture, our mission, our industry and our customers and then hand you the reigns to our visual brand identity. We want to trust your skills to drive the content machine and come up with creative ways to connect with our customers in video form!

We are passionate about serving first responders. Every day, we wake up with the mission to "Help First Responders work more safely and effectively after dark, so that they can help others". And we don't just say that. Every member of our team can recite that mission at a moments notice and we live and breathe it every day. We expect you will as well. While our core business is manufacturing lighting to improve visibility, we're also big creatives at heart and multimedia is a HUGE part of our business. We have a video studio in house and spend time in the field shooting with customers.

These are our **core values**. If you align with each of these, read on!

- A defect free product is our policy
- We will be energetic, enthusiastic and tenacious in our work. But we will always do it with integrity.
- We will provide above and beyond customer service. We will communicate proactively and do what we say we are going to do.
- We will always remember that every customer is the most important customer
- We will enjoy our work, our team and our customers. Passion is key.
- We will lead from the trenches; nobody is too good for any job or task.
- We will admit when we are wrong or when something needs improving. We are not afraid to say "I don't know" and we will help each other overcome obstacles/find answers.

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What **Winning** looks like in this Role & Requirements

- Super proficient in Final Cut Pro
- Work with creative team and talent to execute video related projects
- Fine attention to detail
- Shoot and edit video podcasts
- Shoot and edit customer highlight videos
- Set up and shoot live streamed video
- Ability to tackle both small, quick projects and larger ones as well
- Happy to quickly pull out your smart phone of choice and shoot something basic when needed
- Scope, budget and plan the work and or resources required to complete creative campaigns, projects and initiatives.
- Caring about team morale
- Comfortable with both Mac and PC
- Collaborating well with other team members
- Managing equipment to ensure it is well organized
- Taking ownership of the video studio and in-house sets
- Project focused vs clock focused

Just as a heads up, we have a fairly in-depth **interview process** because we really want to make sure you like us (and visa-versa). These are the steps that you can expect:

- Brief initial phone interview
- 2nd interview (in person or via phone)
- In person interview
- Complete DISC and Working Genius Personality Quiz
- Social interview
- Reference, Credit & Background check
- Offer and review position and compensation

Other benefits:

- 401K Plan with Match after 12 months of employment
- Health Insurance with company contribution after 90 days
- Generous Vacation, PTO and Holidays
- Branded team clothing
- Lunch covered by company twice per week
- Opportunities to attend personal and professional development conferences